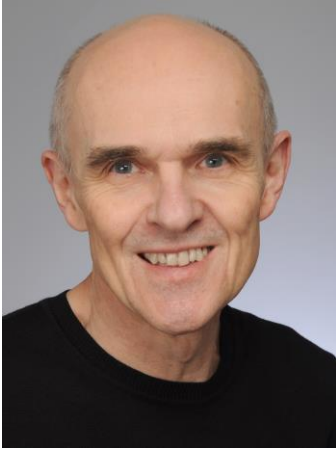




Faculty Biographies



Ulrich Moser

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Ulrich Moser is a Certified Valuation Analyst® (CVA®), certified German public auditor, and tax advisor. He holds a Chair for Accounting and Finance at Erfurt University of Applied Sciences (since 2006). Furthermore, he acts as a management consultant in the fields of intellectual property valuation and intellectual property management.

Professor Moser has about 30 years of experience in the field of valuation with a strong focus on valuation of intellectual property rights and portfolios of them, valuation of early-stage technologies, and valuations for purchase price allocations (IFRS 3, ASC 805/820). He spends a considerable amount of his time supporting strategic business decisions of his clients based on advanced valuation techniques.

In the last few years, Professor Moser was speaker on more than 50 national and international conferences. He lectured on topics in the field of valuation of intangible assets and valuation of intellectual property rights. Since 2000, he published more than 50 articles on corporate finance and valuation topics, e.g., patent valuation, application of multi-period excess earnings method, and analysis of goodwill. In September 2017, the second edition of his book *Valuation of Intangible Assets—Principles, Application Illustrated by a Case Study, Accounting for Goodwill* was published in German language (*Bewertung immaterieller Vermögenswerte—Grundlagen, Anwendung anhand eines Fallbeispiels, Bilanzierung Goodwill*).