



# Association News

Quarterly Newsletter for the National Association of Certified Valuation Analysts  
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## State Chapter News and Update

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*If you aren't investing, there is no ROI*

### Annual Conference

Thank you to Eileen Jones, Pam Bailey, the members of the Conference Planning Committee and all the many people who made this year's conference a success. Including our colleagues with the IBA added another dimension to an already dynamic event. For those who enjoyed the Westin, what about those comfortable beds? A real treat for the saturated mind after a day of non-stop information. I hope you had a chance to get a "taste" of the city; there was so much to see and do in Boston. Thanks to the State Chapter presidents who joined us at this year's luncheon; always a great start to the event when we meet the state leaders, sometimes for the first time. For those who missed it, next year you'll be coming to my "neck of the woods" as we venture to sunny south Florida and visit one of Miami Beach's signature hotels. I was there recently to see the newly renovated property and assure you it will be worth the trip. So hold that date for the [NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE at The Fontainebleau Resort Miami, FL—June 2-5, 2010](#) and enjoy some sand in your shoes while you catch up on the CPE and knowledge you require.

### State Collaboration...Leverage Talent and Technology

Kudos to Jason Pierce of the Alaska chapter, who immediately came home and offered a program that featured one of the annual conference presentations. We plan to offer such webinars on a larger scale to chapters soon, further expanding our offerings and the format of delivery. Chapter meeting season is upon us, with many chapters adding to their usual repertoire of meets this year. Congratulations to our chapters in Illinois and Puerto Rico that lead with five meetings scheduled this year. If your state is not on the list, at [www.nacva.com/pdf/2009\\_sc\\_meetings.pdf](http://www.nacva.com/pdf/2009_sc_meetings.pdf), please consider hosting an event for your fellow members. It truly can be a "turnkey" event, and it can be fun. This year we have the IRS participating with us and will feature a program from them in our third agenda program scheduled to be released in the fall. See your state officers for the date and time in your location. This year, for the first time, presidents will be able to download the meeting materials from a secure site—no more waiting for the delivery service to bring that CD. To receive the meeting material, choose a date and location and fax the Meeting Agreement to Pam Bailey at (801) 486-7500 or scan and e-mail to her at [pamb1@nacva.com](mailto:pamb1@nacva.com).

Our partnership with the chapters continues to deepen as we find new ways to support your leaders. This summer we'll launch the first of the chapter websites, a project that has been like giving birth—if you are an elephant that is—24 months gestation. The result will allow our chapters greater ease at communicating with their members and a place to promote the talent and opportunity in their chapter to the public at large. This will also be an opportunity for new members to get involved, as each chapter will have some role in maintaining its site. We understand that the internet marketing is here to stay so not to stop with a website; the committee will proceed to the topic of "social media" and consider how we can further leverage technology to our common benefit. We'll look at Facebook and other tools and welcome your insight. Special thanks to Roz DeCaprio and Kristopher Boushie who have added their knowledge and time to this project. On a more "low tech" side, the PowerPoint revision project is coming to the final phase. Thanks to the dedicated team of Deb Lehmke, Lan Masten, Jeff Harwell, and many others who helped review and revise the programs 100+ pages. Now for the editing and packaging. There is more to be done and we welcome your participation.

Speaking of collaboration, our New York and New Jersey chapters may have started something big. Attribute a resounding success to the dedicated officers of the two state chapters, the recent Fraud and Forensic conference brought together many facets of this practice community: legal, law enforcement, and practitioners. It was a full day with three tracks, so there was surely something for everyone. My personal favorite was the presentation by our own Judy Wagner, as she told the tale of her work to uncover "the biggest news in New Mexico since statehood." How a simple engagement morphed into a project she never anticipated was surely something we could all relate to; though ours may not have been quite that big. It was very well attended and received, and full of good, timely information, some of which was in the national news. A stimulating discussion of the accomplishments of one Bernard Madoff and some similar, but lesser-known culprits, reminded me of a quote by John Kenneth Galbraith, "There are no new forms of financial fraud; in the last several hundred years, there have only been small variations on a few classic designs." What has developed is the technology and training to help us discover fraud in our work. An excellent segue into the CFFA program available around the U.S. this year.

I continue to be impressed by the very talented and committed members who are a part of this organization. Join us and develop your network; we're looking for enthusiastic new faces to help expand our chapters' reach. Now, more than ever, the chapter is an important tool in serving our clients as we face tighter budgets, new practice challenges, and difficult economic times. Summer is the time when many chapters change leadership; if you have an interest in participating in a small or big way, plug into our new officers calls or contact me at [simoneh1@nacva.com](mailto:simoneh1@nacva.com) and see how you can be a part of your state organization.

As we all travel this road of uncertainty and appreciate the impact on our homes, practices, and profession, know that NACVA stands beside you looking for new ways to remain one of your chief supporters. We hope that you continue to consider this a relevant part of your professional arsenal, growth, and development. There is no better time than now to invest in your future. Let us hear from you and thank you for the opportunity to serve you.

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Local state chapter events provide members valuable opportunities to: (1) promote CVAs, AVAs, CFFAs, and NACVA within the community, (2) create a platform to network and develop mentoring relationships with other members, (3) deliver relevant industry-related information and educate members on the range of support available as benefits of membership, and, (4) receive economical CPE on timely and relevant topics pertinent to valuation and litigation forensic services.

I encourage NACVA members to take advantage of these opportunities, sharing ideas and educating one another on current issues facing the business valuation, litigation, and financial forensics/fraud consulting communities. To help facilitate and address such issues, NACVA provides presentation materials for three half-day state chapter meetings each year on topics of current interest.

Contact your local state chapter president to let him/her know of your interest in attending a meeting, being a presenter, or assisting in preparing the materials for a future meeting.

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