

National Association of Certified Valuation Analysts

[Home](#) [About Us](#) ▾ [Certification](#) ▾ [Training](#) ▾ [Training/CPE Calendar](#) [Directory](#) [Store](#) [Resources](#) ▾
[CEO Message](#)[Outstanding Member](#)[State Chapter News Update](#)[For Your Information](#)[New NACVA Members](#)[New Designated CVA's and AVAs](#)

Association News

Quarterly Newsletter for the **National Association of Certified Valuation Analysts**
Fourth Quarter 2009



State Chapter News and Update

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— You Can't Help But Be Impressed —

Chapters and Technology:

As I write this, the website development committee members, Roz DiCaprio, Kristopher Boushie, Dick Pagac, Kent Pummel, and others, are reviewing the mockups of the state chapter website templates and are beginning to formulate the policies and procedures needed as chapters prepare to access this new means of communication with the membership. Coupled with the development of logos, tag lines and contemplating the use of social media, the State Chapter Foundation is entering a new "world." This is an important phase of the process to bring these ideas to fruition and to study and decide what's next in the media strategy for NACVA chapters. Should we Twitter, open accounts in FLICKR and BING make the Facebook question seem rudimentary. Of course, you have a Facebook page . . . wonder about the others? Join us, learn, and help the chapters move forward. No prior experience necessary, you can grow your knowledge with us, if my experience is any example, you'll learn things you didn't know existed. Needed: members and chapter leaders to devote two to three hours per month to research best practices and develop suggested application for the state chapter foundation.

The chapter leaders got creative in planning the program for the State Chapter Agenda No. 2. Not only were IRS speakers included in some locales, but SBA lenders were added to enhance the offering, and some of your leadership took the effort even further and invited SBA managers to participate in the program. We are fortunate to have these dedicated volunteers supporting the state chapters and through that, supporting you. Please take a moment to thank them for their contribution, whether you attend the meeting or not. A special thanks to Mike Bernier who paved the way to the IRS and was finally able to get a presentation approved! Also to Jeff Harwell who invited the SBA district office to participate, which opened a new community to participate in his meeting. Jeff is now including all of the great state of Texas as well as neighboring states in his invitations. What's needed: creative and dynamic speakers and thought leaders who will help us make the 2010 chapter agendas the most compelling and relevant in recent history. December is just around the corner and time to put together the plan for the coming year before "the season" is upon us. If you have ideas or personal contact with speakers you wish to recommend, please contact NACVA's Executive Director, Pam Bailey at pamb1@nacva.com or me at simoneh1@nacva.com so we can get started on next year's agendas.

NACVA has always had the active participation of a broad representation of the membership. Still, there is room for more involvement especially for those who are new to the organization and want to "get their feet wet" without making a huge commitment of time and energy. Throughout the chapter organization there are simple volunteer opportunities that allow you to "test the water" and see how active volunteering fits your lifestyle. Knowing that