Advancing the Business Valuation & Financial Forensics Disciplines

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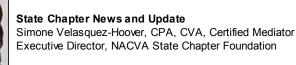
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Association News

Quarterly Newsletter for the National Association of Certified Valuators and Analysts

Second Quarter 2011



News Past, Present and Future from the State Chapter Foundation

Annual Conference

Last year, some NACVA and IBA chapter leadership met after hours to enjoy dinner and conversation at YUCA Restaurant for an evening of good food and conversation. Since it is conference planning time again, we are looking for potential locations and will be sending out an update to current chapter leaders.

Tri Annual Meetings and New Chapters

The 2011 meeting agendas are posted on NACVA's website at <u>www.nacva.com</u> or you can click on the following link

http://www.nacva.com/association/State_Chapter.asp. Thank you to Howard Lewis and John Cento for providing program content for a second year, and to David DeJong, Richard Claywell, Mike Reibling, Rebekah Smith, Michelle Roth, and Cheryl Hyder for bringing your time and talent to the effort. To those of you who do the work and continue to offer these events as a valuable benefit, thank you for your leadership and commitment to the members of NACVA and IBA.

Chapters will need volunteers to make (deliver) the presentations, facilitate Case Analysis in Person (CAP), help with registration, and of course, we still need volunteers to submit sanitized reports for CAP. Please consider stepping forward and pitching in. This allows us to offer a broad range of material that is convenient and cost effective to our members. Meetings at the local level offer so much beyond affordable CPE. In this unique and "virtual' world we live in, the smaller "live" setting offers all of us the opportunity to connect and enrich our skills and relationships so vital to professional growth. This year we are looking for ideas to

increase member participation-more on that in future columns.

Many of you have already replied to our state survey, which happens every two years. The results are always interesting and each state's leadership is provided a copy of the feedback. Some of the key points of feedback from the "grass roots" was: Over 75% of respondents like the Tri-Annual meeting format with the most popular being two times a year and four times a year, respectively. The four-hour meeting format remains the most popular and just as many want to continue offering Case Analysis as part of the meeting format. Likewise, a nearby *Current Update in Valuations* (CUV) program would be welcomed by over 75% of those responding. Most would like to drive 50 miles or less to their chapter meetings and over 80% are using some form of social media, the most frequent being "LinkedIn." Over 60 of our members have expressed an interest in helping run or establish a state chapter. Now that the "season" is almost behind us, those who have not been contacted will be receiving surveys in their mailbox. We value your time in sharing your comments and suggestions with us.

We will also be holding introductory calls for those who have indicated an interest in leading. The first such meeting will be held **April 21, 2011 at 4:00PM (ET)**. If you would like to join us, please contact either myself, <u>Simoneh1@nacva.com</u> or my assistant, Rebecca at <u>RLA4hoovercocpa@aol.com</u>. Thus far there are inquiries from members in the following states: AK, CA, FL, ID, KY, LA, NC so stay tuned for news of new chapter activities in these states to join AL, UT, PA, NY, MS, OR and WA who are already moving to revitalize their state activity. Remember that the meeting schedule is updated on NACVA's website by clicking on the following link

http://www.nacva.com/association/State Chapter.asp as leaders plan their state activity.

Thank You and Communication

Keep your e-mail addresses up-to-date at NACVA. Pam Bailey and her team work hard to send out updated member lists four times a year. If you are not getting messages from your chapter leaders, it could be because we have an outdated address. Contact Kodie Johnson at <u>kodiej1@nacva.com</u> or send me an e-mail so that we can resolve any breakdown. To add to the ways we reach out to you, now that April 18th is behind us, I will embrace social media in a deliberate and purposeful way. The platform of choice is "*LinkedIn*," and I am already getting invited to connect with many of you. We will be activating state chapter groups soon, so join us in the virtual NACVA Community. More on this subject in future columns.

I close on a personal note and ask your indulgence. First, an apology in advance, I am struggling with adopting technology. My Outlook Calendar mishaps may be reaching legendary levels as I move from the Franklin Planner of the last 20-plus years to one that resides on my laptop and is sync'd with my iPhone, social media, etc. So, if I have missed an appointment, called you at odd hours, or sent you a message that seems out of place, mea culpa. Second, if you do not currently engage in volunteer activities or civic life, consider doing so. As part of a delegation of the American Society of Association Executives, I was in Washington, DC last week to visit with members of Congress. This year, topics on the legislative agenda were heavily financial in nature; the budget, the economy, tax reform, elimination of charitable deduction, 1099 requirements were topics of inquiry and dialogue. I know this is going on in all of our communities. If you are engaged, or serving outside of the NACVA setting I would like to know. Thank you.

Local state chapter events provide members valuable opportunities to: (1) promote CVAs, AVAs, CFFAs, CBAs, BVALs, ABARs, CMAPs, NACVA, and the IBA within the community, (2) create a platform to network and develop mentoring relationships with other members, (3) deliver relevant industry-related information and educate members on the range of support available as benefits of membership, and (4) receive economical CPE on timely and relevant topics pertinent to valuation and litigation forensic services.

I encourage NACVA and IBA members to take advantage of these opportunities, share ideas, and educate one another on current issues facing the business valuation, litigation, financial forensics/fraud consulting, and mergers and acquisitions communities. To help facilitate and address such issues, NACVA provides presentation materials for three half-day state chapter meetings each year on topics of current interest.

Contact your local state chapter president to let him/her know of your interest in attending a meeting, being a presenter, or assisting in preparing the materials for a future meeting—or contact me at simoneh1@nacva.com or NACVA's executive director, Pam Bailey at pamb1@nacva.com or NACVA's

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