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# Association News

Quarterly Newsletter for the National Association of Certified Valuers and Analysts

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## State Chapter News and Update

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## State of the Chapters

Welcome new leaders! I am happy to announce the revival of the Florida chapter, with a new “twist” that we hope will benefit more members around the U.S. for both the IBA and NACVA. The leadership team is a combined group of volunteers under the leadership of Co-Presidents, Rick Gray, CPA, CVA, and Poonam Vaidya, ASA, CBA, representing NACVA and the IBA respectively. Based on the early discussions, it looks like there will be at least two meetings in Florida before year-end, and I encourage members in Florida to watch the list of meetings for details at [www.Nacva.com/nacvaindepth/aboutus/statechapters](http://www.Nacva.com/nacvaindepth/aboutus/statechapters) and to reach out and encourage the team. We will be “linking up” soon and invite you to join us at the NACVA State Chapters group.

Speaking of social media, Facebook this week announced new changes and my incoming messages are pretty overwhelming: “I hate the changes.” I have resigned myself to “change being the new normal,” so join me in the journey of discovery as I move forward to activating my LinkedIn profile (once I collapse the duplicate) and move my old friends to the one I am keeping. I’ll be reaching out to the State Chapters Committee, and any other interested volunteers, to help with the crafting of templates and tools for the state chapters’ use of social media. Are you fluent in LinkedIn? Then we need YOU!

Succeeding as a chapter will be part of our LinkedIn Group content, and we welcome “tips and tricks” from any of you who have something to share. Some random thoughts from my various readings this period. *Recruit and retain volunteers.* You cannot do this well all by yourself, and you may need to develop a new skill set—volunteer retention has changed in recent years. Don’t be a martyr, that is—*delegate*. In this last round of surveys, we noticed a new class of member, someone who does not want to be an officer but is willing to help with singular duties of a chapter or chapter meeting. *Commit to learning new things.* Use your term in office to grow as a professional. I’m not sure what that means for you, but I am pretty sure there’s something here for all of us. *Understand the difference between “leading” and “doing”:* yes, a servant leader can delegate. *Try new meeting formats.* Learn what your members want and give it to them. *Know the value of chapter membership and share it.* Reach out to ALL your members—especially the new ones. Even if they don’t come to your next meeting, continue reaching out to them anyway. *Tell us what you need to succeed.* I will keep sending new ideas your way; understand that this is a two-way conversation.

Texas is expanding its reach! We are trying a new approach to serving our members in states that have been “dormant” for a while—go regional—by plugging into the closest working chapter. These chapter meetings will usually run a full day long, rather than the standard ½ day, if members will travel for a distance. So, if you live in Louisiana, New Mexico, or Arkansas and are looking

...and, if you're in Louisiana, New Mexico, or Arkansas and are looking for a chapter meeting, check out what Texas has planned. You can visit them at a future event or just ask them to help you replicate their plan in your city. Need some help with that? Give Simone Hoover a call or e-mail her at [simoneh1@nacva.com](mailto:simoneh1@nacva.com). Never been to a chapter meeting? Look at our Flickr account to see what some of your colleagues have been doing, visit [www.flicker.com/photos/NACVA\\_state\\_chapters](http://www.flicker.com/photos/NACVA_state_chapters). Our Maryland/DC Chapter just finished another successful meeting featuring Jim Harrington presenting on "Duff & Phelps Risk Premium Report." If you would like to bring Jim to your chapter meeting, contact [SimoneH1@nacva.com](mailto:SimoneH1@nacva.com). Meanwhile, look for upcoming meetings, Agenda #2 is underway, and the materials for the last Tri-Annual meeting for 2011 were published today. Anyone who has announced his or her intention to meet will have received the link to the landing page. If you are in the thinking-about-it-stage, now is the time to act. Contact Pam Bailey at NACVA HQ, and she will send you the link to those presentations, in addition to the Case if you would be interested in holding a meeting for members in your state who are due for Recertification. Case Analysis in Person (CAP) is a terrific experience even for those who do not need recertification credit (nevertheless, they would receive CPE). The procedural details are included with the materials. By the way, the Kentucky chapter needs some volunteers so that it can offer the full Tri Annual Agenda program. If you reside in region surrounding Louisville and want to help build a state chapter please step forward.

Future planning is just around the corner: if you know of a great topic for the 2012 Tri-Annual Agendas, want to submit your report for a Case Analysis, or would like to author a presentation for the 2012 programs, please step forward. I also need a talented volunteer to help with the visuals on our social media outlets. If you have photos of members in action during chapter functions, please send them my way; we'll share them on our new Flickr page to help spread the word that not only is chapter membership a great benefit, it can also be a good time.

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Local state chapter events provide members valuable opportunities to: (1) promote CVAs, AVAs, CFFAs, CMAPs, CBAs, ABARs, and BVALs, as well as NACVA and the IBA within the community, (2) create a platform to network and develop mentoring relationships with other members, (3) deliver relevant industry-related information and educate members on the range of support available as benefits of membership and, (4) receive economical CPE on timely and relevant topics pertinent to valuation and litigation forensic services.

I encourage NACVA and IBA members to take advantage of these opportunities, share ideas, and educate one another on current issues facing the business valuation, appraisal, litigation, financial forensics/fraud consulting, and mergers and acquisitions communities. To help facilitate and address such issues, NACVA and the IBA provide presentation materials for three half-day state chapter meetings each year on topics of current interest.

Contact your local state chapter president to let him or her know of your interest in attending a meeting, being a presenter, or assisting in preparing the materials for a future meeting—or contact me at [simoneh1@nacva.com](mailto:simoneh1@nacva.com) or NACVA's Executive Director, Pam Bailey at [pamb1@nacva.com](mailto:pamb1@nacva.com), or Gary Fodor with the IBA at [g.fodor@financialassetsadvisory.com](mailto:g.fodor@financialassetsadvisory.com).

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